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*Outfit Inspiration
Guide*



Outfit Inspiration Guide by *sarah beeman* photographer

Hi friends! And, welcome to my little heart project!

20 years and over 900 portraits session has taught me SO much! One of which is that "What should we wear?" is a recurring question that nearly every single client asks. And, it is a really important question!

To help in the sorting process I have put together this super sweet Outfit Inspiration Guide to get your creative energy flowing. It is an on-going project that I am continually adding to. So, check back for more ideas as you plan.

For me, there are not too many rules for selecting clothing for your portraits. However, there are a few do not's and lots of do's to consider. The Do Not's allow us to focus on what's important in the image and not on the clothing. Here is the short list of Do Not's: Do Not Wear Large Logo or Character Clothing, Do Not Wear Neon Colors, Do Not Create a Mix of Too Many Patterns. That's It! Everything else is fair game (Simple, huh?). We want to make certain that the central focus of your images is you, the important people in your life, and the connection between you. Making sure we do not take away from the focus on your amazing crew is crucial.

The best steps to selecting outfits:

Get Inspired

Select a Color Palatte

Decide Whether You Will Match or Compliment One Another

Select Main Outfits

Add Details Such as Scraves, Shoes, Belts, Sock, Hats, Bows, and Jewelry

Make sure you feel comfortable in what you select. Happy, Feel Good Bodies make for the Best, Carefree Images.

Need more help? I'm always standing by to hear your ideas.

With Grit & Grace~

sarah

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Pro Tip:

The best shooting locations rarely have solid ground. Wear shoes that you can move around in.

*Those
Dancing Feet*

COLOR PALETTE



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Pro Tip:

Don't be afraid to mix patterns and textures! Gone are the days of white shirts and denim.

Patterns and Textures

COLOR PALETTE



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Pro Tip:

Avoid clothing with thick stripes and logos. Choose clothing that is more timeless and have options that balance each other.

*Texture
and Logos*

COLOR PALETTE



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Pro Tip:

Avoid neon at all costs. This applies to stripes on kiddos shoes as well!

*No Red
Light District*

COLOR PALETTE



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Pro Tip:

Wear your makeup roughly 20% darker than what you would normally wear. It will help add depth and contouring.

*But What
About my Face?*

COLOR PALETTE



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Pro Tip:

Have twinsies? Dress them uniquely and embrace their individuality! Same is true for all siblings!

*Double
Trouble*

COLOR PALETTE



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Pro Tip:

Ditch the sports watches and hair ties on the wrists! Keep in mind that small bracelets can sometimes photograph as a hair band.

*Don't Forget
Those Wrists*

COLOR PALETTE



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Pro Tip:

The brighter the color, the less there should be of it across the whole family.

*Bright Color
in Moderation*

COLOR PALETTE



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Pro Tip:

Ditch the winter jackets and layer up with undershirts and long undies! Add a puffer vest or a scarf for a pop of texture.

Baby it's

Cold Outside!

COLOR PALETTE



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Pro Tip:

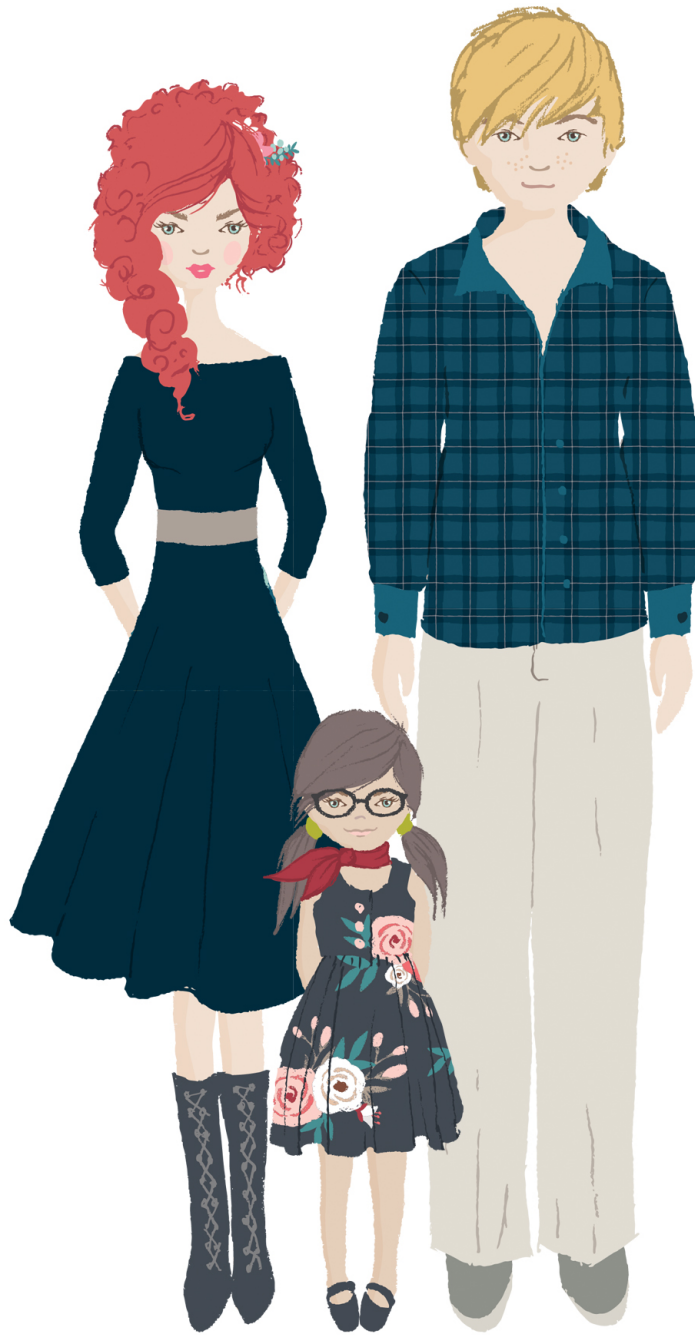
Pay special attention to the details! Adding in a scarf, vest, statement necklace or even a small bouquet can provide the perfect amount of punch to any outfit.

*Accessories
and Details*

COLOR PALETTE



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Pro Tip:

Adding a warm pop of color against a neutral palette will give your outfit just the right amount of style.

A Warm

Pop of Color

COLOR PALETTE



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Pro Tip:

Still stuck? Creams, browns and tans are impossible to screw up and will never go out of style! Just skip black and white.

A Neutral

Color Palette

COLOR PALETTE

